

COMMERCE AND ADMINISTRATION FACULTY COUNCIL

MINUTES OF MEETING

October 12, 1973

Present: Dean A. Berczi, Chairman; Prof. M. Franklin, Secretary;  
Professors C. Bayne, L. Boyle, P. Brunet, K.C. Dhawan,  
A. Dickie, F. Dougherty, B. English, J.G. Finnie,  
V.H. Kirpalani, L. Kryzanowski, D. MacDonald, B. Mallen,  
H. Mann, B. Markland, W. Pietzsch, C.C. Potter, S. Robbins,  
B. Rosenfeld, D.C. West, E.N. West, R.O. Wills,  
Mrs. O. Anderson, Mr. B. Bowers, Mr. K. Elvidge, Miss I. Sendek,  
Mr. B. Smart. \*

1. Call to Order - Closed Meeting

[REDACTED]

[REDACTED]

[REDACTED]

---

\* Dean Verschingel and Prof. J. Whitelaw were also present as guests during the discussion of the B.Sc. Physics-Marketing programme.

2.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

3.

Call to Order - Open Meeting

The Chairman called the open meeting to order at 11:15 a.m.

4.

Approval of Agenda

The Chairman submitted the agenda for approval.

5.

Prof. C. Potter suggested that as first item of business, we should deal with the ex officio membership status of the Chairman of the Graduate Studies Committee so that he can duly participate in the debates and discussions of the meeting. There was general consensus in favour of such a move and consequently Prof. C. Potter moved that a recommendation be made to the Senate that the Chairman of the Graduate Studies Committee of the Faculty of Commerce and Administration be authorized to sit as a member of the Faculty Council during the 1973/74 academic year.

Seconded by Prof. V. Kirpalani.

Carried

6.

Prof. C. Potter moved that the library issue be placed on this meeting's agenda under "Other Business".

Seconded by Prof. B. Markland.

Carried

7. Prof. V. Kirpalani moved that the agenda of the meeting be approved as amended.

Seconded by Prof. C. Bayne.

Carried

8. Following the approval of the agenda, the Chairman suggested that the meeting proceed to deal with item XI (1) namely, the B.Sc. in Physics/Marketing in order to allow our guests Dr. Verschingel, Dean of Science (SGW) and Prof. J. Whitelaw, Associate Vice-Rector, Academic to return to their respective commitments. The members agreed unanimously.

9. The B.Sc. in Physics/Marketing

Dean Verschingel presented this programme proposal to the Council referring to the three page document addressed to the Dean of the Faculty of Commerce and Administration dated October 2, 1973. (Reproduced copies of this letter had been submitted to members of Council together with the agenda for their consideration). Considerable discussion followed in which various members gave their views and opinions on the matter. Prof. R. Wills moved that the programme be supported by this Council and that it be recognized as an inter-disciplinary major administered by the Science Faculty.

Seconded by Prof. V. Kirpalani.

In discussions that followed, Prof. B. Rosenfeld advised the meeting that Econ. 212 is defunct and will not be given. Prof. J. Whitelaw suggested that Econ. 209, 210 be shown as alternative requisites in the programme. Prof. E. West suggested that that required courses should be Q.M. 243 and 244 or equivalent, the equivalence is to be determined by the Q.M. Department through the Student Request Committee. Dean Verschingel accepted these suggestions and promised to incorporate them into the proposal before it is submitted to the Faculty Council of the Faculty of Science for approval. Prof. L. Kryzanowski raised the issue of monitoring the Commerce content and the quality of this programme and he suggested that the programme content be reviewed by this Council next year. Dean Berczi accepted this recommendation on behalf of the Council and promised that it will be put on the agenda next year. Having noted the acceptance by the Dean of Science of all the suggested editorial and conceptual changes, Council indicated that it was ready for the question on the motion. The Chairman asked for the vote and the motion was Carried

The Chairman suggested that we now return to the order of our agenda.

10. Approval of Minutes of previous meetings of Faculty Council

a) Prof. E. West moved that the Minutes of the Sir George Williams University Faculty Council meeting of May 23, 1973 be approved.

Seconded by Prof. W. Pietzsch.

Carried



b) The meeting was advised that Loyola had already dealt with the approval of the Minutes of their previous meeting.

Standing Committee Reports

11. Graduate Studies Committee

Prof. B. Mallen reported that there were 374 graduate students in the M.B.A. programme this year (64 full-time and 310 part-time). Prof. Mallen reported on the activities of the Graduate Studies Committee since the last Faculty Council meeting (minutes attached). As business arising from these minutes, Prof. H. Mann moved the following resolution:

"That the motion of February 3rd, 1970 of the Graduate Studies Committee which read - resolved that no full-time administrative staff of Sir George Williams University be admitted to the M.B.A. Programme - be rescinded, and be replaced by - a maximum of three admissions per year from the full-time administrative personnel of Sir George Williams University may be admitted to the M.B.A. Programme".

Seconded by Prof. W. Pietzsch.

Active discussions followed concerning this motion, and many questions were raised with regard to the advisability of having discriminating restrictions on the one hand and potential difficulties in relationships (conflict of interest, public image, resentment if not accepted for the programme, etc.) on the other hand.

Prof. V. Kirpalani proposed an amendment that the part of the above motion starting with "that a maximum of three admissions per year from the full-time administrative personnel of Sir George Williams University may be admitted to the M.B.A. programme" be rescinded.

Seconded by Prof. M. Franklin.

Carried

Prof. V. Kirpalani moved that the rule that no full-time administrators be allowed to enter the programme be rescinded.

Seconded by Prof. M. Franklin.

For: 16  
Against: 2

Carried

12. Undergraduate Curriculum Committee

The Chairman reminded Council that the Chairman of its Undergraduate Curriculum Committee is now on leave of absence and therefore, Council will now need to make a new appointment. He suggested that an Acting Chairman be appointed for one year's duration and that nominees be submitted to this Council through the Steering Committee at its next regular meeting.

Prof. L. Boyle advised Council that Loyola Commerce Faculty also

has an Undergraduate Curriculum Committee. After a short discussion, it was agreed that for the current academic year, we maintain two separate Undergraduate Curriculum Committees and will expect the two Curriculum Committees to meet periodically as a Joint Committee to pave the road for the post-merger situation when there will be only one Faculty with one Undergraduate Curriculum Committee. The consensus was in favour of this approach and it was agreed that the membership list of both Undergraduate Curriculum Committees will be received by Faculty Council at its regular November meeting.

13. Commerce and Administration Consultative Committee

On behalf of the Consultative Committee, Prof. B. Mallen reported that the next meeting is scheduled for November 28. The formal announcement of that meeting is attached to these minutes.

14. Report from Faculty Representatives on University Committees

The Dean suggested that due to the shortage of time and the fact that most of these committees have not, as yet, met for this academic year, these reports be postponed until the next Faculty Council meeting.

15. Report from Task Force on Graduate Studies Committee's Terms of Reference

Prof. C. Potter reported that the Task Force met once and has decided on a systematic review of issues and is expected to report to Faculty Council approximately in January, 1974. In the opinion of the Task Force, there is no need for an interim report, because the Graduate Studies Committee has successfully resolved most of the immediate organizational and operational problems, to the satisfaction of Faculty.

Business arising from Previous Minutes

16. The phasing out process of the 102 credit system at SGW

Prof. H. Mann moved that the recommendations set out in the document relating thereto, dated August 24, 1973 be approved.

Seconded by Prof. E. West.

Carried

17. Modification of M.B.A. Curriculum

Prof. B. Mallen explained to the meeting, the background to the document dated October 5, 1973 including the revisions and modifications thereof. Consequently, Prof. H. Mann made a motion to accept the modifications listed on page 3 of said document of October 5, 1973 under items a, b, c and d.

Seconded by Prof. F. Dougherty.



With regard to point (c) Prof. S. Robbins moved an amendment that Managerial Economics 661 and 662 not be renamed "Business Economics".

Seconded by Prof. M. Franklin.

An active discussion followed in which both Professors Robbins and Franklin advised members as to the trends in business education and that the word "Management" and "Managerial" were more relevant than the word "Business".

The motion was put to the vote.

For: 5  
Against: 8  
Defeated

Prof. C. Potter suggested that the reference to the Diploma Programmes which is shown in d (1) be eliminated from the recommendation. The mover and the seconder agreed and the motion was corrected accordingly. The motion was again summarized as shown below and was consequently voted upon.

- a) Management 622, Production Management II become an elective.
- b) Management 621, Production Management I, become a first semester Part II course.
- c) Managerial Economics 661 and 662 be moved to Part I of the programme and be renamed Business Economics as follows:  
Business Economics 661 - Analysis of Business Conditions;  
Business Economics 662 - Managerial Economics.
- d) Of the five electives under this revised programme, students may take:
  - 1) Any graduate seminars offered by this Faculty or the Department of Economics.
  - 2) Two graduate seminars elsewhere within the University.

Thus the new curriculum will appear as follows:

NEW PROGRAMME

PART I

First Semester

Accountancy 621  
Management 631  
Quantitative Methods 621  
Marketing 621  
Finance 621  
Business Economics 661  
(Analysis of Business Conditions)

Second Semester

Accountancy 622  
Management 632  
Quantitative Methods 622  
Marketing 622  
Finance 622  
Business Economics 662  
(Managerial Economics)

PART II

First Semester

Management 651  
Management 621  
Business Research 671  
Two electives

Second Semester

Management 652  
Business Research 671  
Three electives

Carried

18. Prof. B. Mallen explained the rationale behind the new credit system for the M.B.A. programme which was approved by the Graduate Studies Committee at its meeting of October 5, 1973.

Prof. H. Mann moved that the recommendation be approved as stated.

Seconded by Prof. R. Wills.

The specific motion read as follows:

Minimum Residence Requirement

For the complete programme, the residence requirement will be five academic terms (75 credits). This requirement may be reduced to three academic terms (45 credits) for those students who enter our programme with advanced standing. Under no conditions, should more than thirty credits be granted for academic work completed elsewhere; in order to earn an MBA degree from Sir George Williams University, students must complete at least three terms' work, i.e. 45 credits.

Proposed credit system

20 semester courses or seminars at 3 credits	= 60 credits
French Comprehensive Exam	3 credits
Computer Comprehensive Exam	3 credits
Research Project	<u>9 credits</u>

Total	75 credits
-------	------------

Some discussion took place about the interpretation of academic terms in credit equivalents and the interpretation of residence requirements. The Chairman explained that the stated residence requirements mean satisfying both the stated credit requirements and the stated time duration in academic terms.

The motion was put to the vote and was

Carried



New Business

19. Appointment of Steering Committee of Faculty Council

The Chairman described the traditional role of the Steering Committee of Faculty Council, namely that it is a committee which is responsible for preparing the proposed agenda for Faculty Council and generating nominees of membership for the approval of Faculty Council to the various bodies of this University. The Steering Committee is not an Executive Committee and it has no decision making power concerning policy or academic matters on its own. The Chairman suggested that the Steering Committee of this Faculty Council for the 1973/74 academic year consist of the Chairman of the Faculty Council, the Secretary of the Faculty Council and one faculty member and one student from each campus. The latter are to be elected by and from the members of the respective campuses. There was a general consensus supporting this model, consequently, Prof. Wills moved that this model be adopted.

Seconded by Prof. F. Dougherty.

Carried

The Chairman announced that the Steering Committee will meet one week before the scheduled meeting of Faculty Council and thus he expects to hold the first meeting of the Steering Committee on November 2, 1973, so the elections for Steering Committee membership will have to be completed by then.

20. Appointment of Chairman, Curriculum Committee

This item was dealt with under 12.

21. Appointment of the Merger Implementation Task Force

The Chairman reported that several discussions on this subject had taken place between himself and Dean Boyle and it was tentatively agreed that a Task Force consisting of three members from the Sir George campus and three members from the Loyola campus be struck with an open mandate to recommend to this Council, specific steps to be undertaken for the integration of the two faculty components. Council briefly discussed the merits of such a Committee and it was agreed that such a sub-Committee of Faculty Council will be established at the regular November meeting of Faculty Council and in the meantime, elections will be held for these posts on both campuses for the 3 + 3 membership.



Other Business

22. The library issue was discussed at length by many of the members and the difficulties in maintaining the academic operation of the Faculty with the lack of library facilities were highlighted. The general consensus was that we should urge both sides to speed up negotiations so that an early settlement may be reached and the academic operation of the University may be returned to normal.

Prof. B. Rosenfeld proposed a motion that Council should recommend an offer to the library workers which would provide them with a cost of living increase retro-actively.

Seconded by Prof. L. Kryzanowski.

Defeated

Prof. C. Potter then proposed the following motion:

"This Faculty deplores the continued closure of the Library and calls on both parties to the dispute to soften their positions and speedily resolve the conflict".

Seconded by Prof. L. Kryzanowski.

Carried

23. Next Meeting

It was agreed that the next regular meeting will take place in the same room on November 9, 1973. It will commence at 9:30 a.m. and will terminate at 12:30 p.m.

24. Adjournment

Prof. F. Dougherty moved that the meeting be adjourned.

Seconded by Prof. R. Wills.

Carried

The meeting was adjourned at 1:40 p.m.

M Franklin

Secretary

Andrew Bergey

Chairman